



**80 Watt District/PBID General Board Meeting**

Thursday, September 13, 2018 @ 11:00 am

Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660

**Board Attending:** Dave Kuhnen-Chair, , Jim MacLaughlin-Vice Chair, Monica Billey-Secretary, Tom Carroll, Vanessa Olmstead, Jason Currier-Treasurer

**Board Absent:** Daniel Savala, Larisa Sulzhik, Seth Astle

**Public:** Andrew Duncan (Paladin)

Call to Order: Chair of the Board Dave Kuhnen –Called to order at 11:08 am

Public Comments: none

- I. Consent Agenda: MOTION: Move to approve with changes to August minutes on Item III. Motion by Carroll/ 2<sup>nd</sup> Currier, all approved.
- II. Financial Report-(Treasurer-Currier)
  - a. August 2018 Financials
    - i. Sac County NARS-issue with payment/resolving
- III. Update from Supervisor Peters Office.(McCarthy-Olmstead) Movie night, Inspector General discussion
- IV. Update from Councilmember Warren’s Office. None. No response to letter, from Councilman Warren’s office. (MacLaughlin) request for outreach to Councilmember Warren again.
- V. Executive Director Report:
  - a. Report on Environmental Justice project with Sacramento County
  - b. Report on Adopt a Highway event
  - c. PBID renewal discussion-Civitas outreach, MDP, formula for getting signatures. Discussion on increasing 3% at renewal. (MacLaughlin) brought forward the desire of the board to not increase the rate of the assessment. Board must decide whether to increase at renewal or not. VMO: discussed with Bob Davidson/Sac County: County needs it to come before them at the end of 2019, starting is no issue.
- VI. Ad Hoc Committee Updates
  - a. **Security** – (Carroll) Working with Paladin on some items: schedules, team member training. Evans requested to Paladin Officer Andrew Duncan that Sproles come in from 6-6 several times (his request) to connect with those he is missing-as they know his schedule.

- b. Paladin suggests that it will be busier in the Fall/Winter and has the second shift from 7:30 to 11:30pm. VMO discussed the Receiving Home issues- County is working on it.
- c. **Request For Proposal:** Security proposal to be brought to board in October for approval and sent out to all companies.

VII. **Marketing and Advocacy** – Chair Vanessa McCarthy-Olmstead discussion on Sponsorship Pak for \$\$ and list of support. Request to hire Graphic Designer for the design of the 1) Annual Luncheon Sponsorship and 2) Leadership Sponsorship Pak and annual luncheon invitation.

- a. (Carroll) **Motion to accept** the concept of the Sponsorship Pak with levels of participation (\$\$) and items to be given. If the marketing committee feels that it is not working and changes need to be made, they will bring back to the board. Seconded by MacLaughlin. All approved.
- b. VMO requested \$4000 with printing to be used for the hiring of a Graphic Designer and printing/mailing of items (Sponsor Pak, Invitation). **Motion by (Carroll) to spend up to \$5000** as needed for the designer and printing of items. Seconded by (Billey). All approved.
- c. Street Banner Project: Request by (VMO) to support the banner project at 1 - Pole/2 Banners for \$700 and contract with Sierra Display (Proposal accepted). **Motion to approve** the project by (MacLaughlin) and approve contracting with Vendor-Sierra Display for creation, installation and support of the Street Banner Project. Seconded by (Carroll). All approved.

VIII. **Old Business Items**

- a. Nomination discussion: Committee to reach out to list of potential board members.

IX. **New Business Items.**

ADJORNED: 1:00 pm