

80 Watt District ANNUAL LUNCHEON Agenda

Thursday, October 25, 2018 at 12 pm

Location: Officers Club, McClellan Park



11:30 Networking

11:50 am

Rebekah Evans, E.D.: Thank everyone for coming and invite them to sit for lunch. Attendees served at 12:00 noon.

12:10 pm

Introductions: - Chair David Kuhnen

- “Welcome everyone to the ‘3rd Annual IMPACT Luncheon’ (STAND UP and INTRODUCE THEMSELVES?)
- The 80 Watt District, is the PBID (Property Business Improvement District,) which was designed to improve the business and property environments within our boundaries-to make it clean and safe.
- I’d like to recognize our special guests:
 - County Representatives
 - Community Partners: Representatives from the Deputy District Attornies, Sacramento Sheriff’s, CHP, Police, North Sac Chamber of Commerce, WEAVE, The Ripple Effect.
 - May we have the Board of Directors stand:
 - Jim MacLaughlin
 - Monica Billey
 - Jason Currier
 - Vanessa McCarthy-Olmstead
 - --Seth Astle
 - --Tom Carroll
 - --Larisa S
 - --Daniel Savala
- I’d like to thank our SPONSORS of today’s event:

PLATINUM SPONSORS:

- Recycling Industries
- Longview Storage
- Safe Credit Union Bank
- Paladin Private Security

GOLD SPONSORS:

- SMUD-Amy Ayers
- Wells Property Maintenance Services-Chris Reed
- Mercy Housing
- North Sacramento Chamber of Commerce (table of information at the back)
- McClellan Park

SILVER Sponsor:

- Bay Alarm

With support from our Partners: Sacramento Sheriff's Department, California Highway Patrol, RT, City of Sacramento Police Department and Vendors like Paladin Private Security & Wells Services --you'll hear about the 80 Watt District accomplishments such as:

- \$ business increase (
- 35% decrease in crime,
- 23% decrease in transient calls for service,
- **new business coming** into the district like 'Mercy Housing, Love Laundry, BioMedical.....
- **Installing LPR Cameras** with the TOT grant (they went up in the last two weeks-thanks to Sergeant Michelle Kacalek)
- **Grants** to support our properties/business in Lighting: SMUD--SHINE GRANT and we have applied for more to create a 'CPTED (Crime Prevention Through Environmental Design) program and other community business support.
- **Marketing:** Our Branding has been updated and we have the new website and social media marketing. **Street Banners** go up soon AND INFORMATION is at the back to place your name in front of 48,000 a month or 1.4 million commuters annually!!
- The beautification program is being created to give back 'a sense of place,' with a new community garden and so much more..

12:40 pm

Please welcome to the panel:

1. Sacramento County Deputy District Attorney – **Ron Linthicum**
2. Sacramento County Sheriff's Department-Homeless Outreach Team Supervisor --North Patrol Division - **Sergeant Thomas Bland**
3. **Patrick Stelmach** – Director of Turton Commercial Real Estate of Sacramento

Questions: (Facilitator-Jason Currier?)

Questions – Answers from panel

OPEN UP FOR MORE QUESTIONS to audience?

1:15 pm

Award Presentation: Vice Chair Jim MacLaughlin (Seth, VANESSA)

- 1) Ed Whitt Award for Outstanding Community Service Award (ASK **SETH/VANESSA** to speak about Jim Ernst and ask family to come receive awards)
- 2) Appreciation Awards to our panel guests
- 3) (ASK **REBEKAH** to speak about the Board of Directors) Appreciation Awards to the Board of Directors

1:30 pm

Rebekah Evans-Closing/ Thank you (check out tables of our partners)