



# Steering Committee Agenda

## January 2019

### Renewal Steering Committee Meeting

When: Thursday, January 31, 2019 • Time: 3:30 pm – 4:30 pm

Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660 (2<sup>nd</sup> floor Community Room)

### AGENDA

#### Notice to Public

You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda.

#### I. Welcome and Introductions

#### II. Mission & Roles of the Steering Committee

- a. **Steering Committee Mission:** *The mission of the Steering Committee is to develop consensus around key issues, guide the development of the Management District Plan, guide the direction of the Watt Avenue Property and Business Improvement District (PBID), and develop support for the Management District Plan, concentrating on policy decisions and program outcomes.*
- b. **Role of the PBID Steering Committee:** *Monitor, guide and provide a “sense of reality” for the process to form the Watt Avenue Property and Business Improvement District.*

#### III. Timeline / Milestones

- Monthly Steering Committee meetings to review and critique draft reports and plans and guide direction for district
- Take the lead in outreach to encourage stakeholders (i.e. property owners and business owners) to attend focus groups, plan review workshops and other participatory forums.
- Utilize existing relationships to schedule one-on-one meetings with stakeholders.
- Become community resources on the pros and cons of various elements of the PBID plan.

#### IV. 2019/2020 Fiscal Budget

#### V. District Parameters

- a. Boundaries - (extend/maintain)
- b. Assessment - Simplify
- c. Budget / Services

#### VI. Property Owner Outreach

- a. Open House, Individual Meetings

#### VII. Next Steps

#### VIII. Adjourn

#### Brown Act Notice

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

#### ADA Notice

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebekah Evans at 916.495.5599 at least 48 hours prior to the meeting.