



80 Watt District Meeting Agenda  
Marketing and Advocacy Meeting

+ + Wednesday, February 13, 2019 at 3:30 pm  
+ Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660

**Agenda**

- I. Call to Order Director McCarthy-Olmstead
- II. Marketing Discussion Director McCarthy-Olmstead
  - A. Discussion and approval of ACTION items on Strategic Plan
  - B. Discussion on 'Economic Impact,' analysis, models, identification of resources.
  - C. Banners/poles
    - a. Update on campaign
  - D. Events: Lunch & Learn
    - a. March?
    - b. Where? Ask Seth?
  - E. Beautification Program:
    - a. Corner of Watt/Roseville- Garden area?
    - b. 'First Responders Celebration Garden
- III. Financials/ Marketing Budget Update
- IV.
- V. Open Discussion Director McCarthy-Olmstead
- VI. Adjournment Director McCarthy-Olmstead