



80 Watt District Meeting Agenda
Marketing and Advocacy Meeting

+ + Tuesday, April 9, 2019 at 3:30 pm

+ Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660

Agenda

- I. Call to Order Director McCarthy-Olmstead
- II. Marketing Discussion Director McCarthy-Olmstead
 - A. Discussion and approval of ACTION items on Strategic Plan
 - B. 2018 Annual Report- numbers, design, presentation
 - C. Development Directory Guide
 - D. Events: Lunch & Learn
 - a.
 - E. Capital Improvements/ Beautification Program:
 - a. Corner of Watt/Roseville- Garden area
 - b. Old Railroad area-Walking trail
 - c. First Responders Celebration Garden
 - d. Farmers Market-2020
- III. Financials/ Marketing Budget Update
- IV.
- V. Open Discussion Director McCarthy-Olmstead
- VI. Adjournment Director McCarthy-Olmstead