



**80 Watt District Board of Directors Meeting**  
**Thursday, July 11, 2019 @ 11:00 am**  
**Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660**  
**(2<sup>nd</sup> floor Community Room)**

**AGENDA**

- I. Call To Order - Roll Call
- II. Proclamations/Commendations/Announcements
- III. Public Comment
  - a. You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard during general Public Comment.
- IV. **CONSENT AGENDA** (for matters requiring little or no discussion) Action Required
  - a. Minutes, 80 Watt District Board of Directors' meeting; April 2019, May-June 2019 (no quorum)
  - b. Marketing committee report: Website Stats/ Social Media Stats
  - c. Maintenance Stats, Security/ Crime Stats
- V. **FINANCIAL REPORT:** Recommendation: 1) Receive a staff report. 2) Provide board direction 3) Open the public hearing, accept public testimony, and close the public hearing. 4) Adjust as needed and instruct the Executive Director to implement. (Vote)
  - a. April 2019 Treasurers Report
  - b. May 2019 Treasurers Report
  - c. June 2019 Treasurers ReportAction Required if needed
- VI. **OLD BUSINESS:** Staff Recommendation: 1) Receive Report 2) Open the public hearing, accept public testimony, and close the public hearing. 3) Provide staff direction.
  - a. Board of Directors- commitment & new leadership/ vacancies filled
  - b. Business Walk- Survey update
- VII. **DISTRICT STAFF REPORT- EXECUTIVE DIRECTOR:** Staff Recommendation: 1) Receive Executive Directors Report 2) Open the public hearing, accept public testimony, and close the public hearing. 3) Provide staff direction.
- VIII. **NEW BUSINESS:** Staff Recommendation: 1) Receive Report 2) Open the public hearing, accept public testimony, and close the public hearing. 3) Provide staff direction.
  - a. Renewal Business Builder Event: July 23 (Coffee & Waffles, August 22 (Hot August Nights in 80 Watt District)
- IX. **COMMITTEE UPDATES: (AS NEEDED)** For Information/Discussion or Action if applicable
  - a. Renewal of PBID: Steering Committee update
  - b. Marketing/Advocacy: Proposition 13, SB 946: Street Vendors, AB 516: Towing
  - c. Security Task Force Updates
  - d. Member Updates
- X. **COUNTY SUPERVISOR UPDATE:** Vice Chair Vanessa McCarthy-Olmstead
- XI. **ADJOURNMENT OF MEETING**

## Agenda Documentation

### Item # IV

Copies:

- a. April 2019 Minutes
- b. Marketing STATS
- c. Security STATS
- d. Maintenance STATS

### Item # VI

Finance Report

- e. April 2019 Treasurers Report
- f. May 2019 Treasurers Report

### Item # VII- Executive Director

1. Annual Report submission/ adding Strategic Plan/ adding Business Development Map
2. Renewal Packet for review—Calendar of dates for support
3. Adopt a Highway Clean up -need support (sign up)

### Item # VIII & IX – New Business & Committees

- a. StopHigherPropertyTaxes.org / document
- b. Business Walk Packets- June 14, 2019 (Teams)
- c. Marketing & Advocacy
- d. Security Budget:
  - a. Additional hours schedule for night shift/ lower hourly cost-\$ (Report attached)
  - b. NOTICE: First Security/ Paladin-Merge on (June 1, 2019)
  - c. Off-duty SSD Officer Darin Phillips- Tuesday nights (6 hours)