

80 Watt District

Board of Directors Meeting

Thursday, March 12, 2020 @ 11:00 am-1:00 pm
Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660
(2nd floor Community Room)

AGENDA

NOTICE TO PUBLIC

You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The Agenda provides a general description and staff recommendations; however, the board of Directors may act other than what is recommended.

Call to Order, Introductions and Public Comment: Chair Jim MacLaughlin

- I. Introduction & presentation of City Wide Property Service- Ownership/ Albert Rodriguez & Supervisor Joe Wenson
- II. Consent Agenda (for matters requiring little or no discussion):

Action Required

- Minutes, 80 Watt District Board of Directors meeting; Feb 2020, Stats for Security, Social Media, Maintenance
- III. Old Business: Action Required
 - a. Strategic Plan 2020 for approval
- IV. Financial Report: Director Virginia Sickle

Action Required

- a. February 2020 Treasurers Report
- b. Taxes /Accountant update
- V. New Business:
- VI. **DISTRICT STAFF REPORT- EXECUTIVE DIRECTOR:** Rebekah Evans
 - a. Sacramento County Board of Supervisors -Renewal /Civitas presentation
 - b. Member updates: McClellan Mobile Home Park, Livingston's, Twin Home Services, Tera Properties and more.
- VII. COMMITTEE UPDATES: (AS NEEDED)

For Information/Discussion or Action if applicable

- a. Renewal Steering Committee: Petition Tracker/follow up
- b. Marketing/Advocacy: Website, Social Media Marketing Stats & Advertising Recommendation
- c. Security Task Force Updates: Security Analytics, 602 Analytics, Security Camera Recommendation
- d. Maintenance/Beautification: Lighting Grants, Maintenance updates, Beautification Recommendations
- VIII. COUNTY SUPERVISOR UPDATE: Vice Chair Vanessa McCarthy-Olmstead
 - IX. Adjournment

Agenda Documentation

Item # I

Copies:

- a. January 2020 Minutes (General Board meeting/ Board Retreat)
- b. Marketing STATS
- c. Security Analytics
- d. Maintenance STATS

Item # II -Old Business

Item # III

Finance Report

- a. January 2020 Treasurers Report
- b. 2020 Budget for recommendation/discussion / Categories

Item # IV - New Business

Item #V:

- 1) Security Camera quotes for recommendations
- 2) Marketing / Advertising