



**80 Watt District Meeting Agenda  
Marketing and Advocacy Meeting  
Tuesday, June 9, at 3:30 pm**

Join Zoom Meeting

<https://us02web.zoom.us/j/82435444082>

Meeting ID: 824 3544 4082

One tap mobile

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**Agenda**

- I. Call to Order McCarthy-Olmstead
- II. Financials/ Marketing Budget 2020 update
- III. Marketing Discussion / 2020 Goals & Objectives
  - 1. Discussion on Issues at this time of unrest (COVID, Racial discussions)
  - 2. National Night Out: Changed to October
    - a. Location TBD, Event structure-TBD, Invitation-TBD
  - 3. 'We Can Build America' Campaign
    - a. Banners?
    - b. Directory of businesses
    - c. Promotion outreach
    - d. Shop Local Campaign
    - e. Vendor fair?
  - 4. Website Upgrade: RFP
    - a. Needs for interactive website
  - 5. Advocacy
    - a. Bills for discussion
  - 6. Policies of the 80 Watt District needed
    - a. Active Shooter
    - b. Emergency Policy (Sustainability)
    - c. Social Distancing
  - 7. Farmers Market: calendar to start working on November 2020 for Spring 2021
- IV. Open Discussion and Recommendations for the Board
- V. Adjournment Director McCarthy-Olmstead

BROWN ACT NOTICE Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. ADA NOTICE Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebekah Evans, Executive Director at 916.495.5599 at least 48 hours prior to meeting.