



80 Watt District
Board of Directors Meeting

Thursday, November 12, 2020 @ 11:00 am-12:30 pm

TELECONFERENCE-due to COVID-19

Join Zoom Meeting: <https://us02web.zoom.us/j/82188822119>

Meeting ID: 821 8882 2119

Find your local number: <https://us02web.zoom.us/u/kehz7S3NWu>

VIDEO & PHONE CONFERENCE (with App)

AGENDA

NOTICE TO PUBLIC

You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The Agenda provides a general description and staff recommendations; however, the board of Directors may act other than what is recommended. Executive Order: N-29-20 allows the Board Meeting to be Teleconferenced-as listed.

- I. **ADJOURNMENT INTO CLOSED SESSION:** The Board will meet in closed session to discuss the following: a. District Management Staff (Executive Director) Performance Evaluation & Compensation Package (Gov. Code §54957) Title: Executive Director.

RECONVENE OPEN SESSION: Chair Jim MacLaughlin

Call to Order, Introductions and Public Comment: Chair Jim MacLaughlin

- II. **Public Comment**
- III. **Consent Agenda** (for matters requiring little or no discussion): Action Required
 - a. Minutes- 80 Watt District Board of Directors meeting; September 2020, Security & Maintenance Reports (Sept/Oct)
- IV. **Old Business:** Action Required
 - a. Recommendation on Maintenance & Beautification Vendor for 2020/2021
 - b. Recommendation on Marketing/Advertising Agency for 2020/2021
- V. **Financial Report:** Director Virginia Sickle Action Required
 - a. September/ October 2020 Treasurers Report
 - b. Budget Recommendation & Approval for 2021
- VI. **COMMITTEE UPDATES: (AS NEEDED)** For Information/Discussion or Action if applicable
 - a. Marketing/Advocacy: Social Media Marketing Stats, Advocacy outreach, Street Banners & Marketing Plan update
 - b. Security Task Force Updates: Security Analytics, 602 Analytics, 2020 Update for Law Enforcement & Community
 - c. Maintenance/Beautification: TOT Grant (CPTED), Maintenance updates, Beautification updates
 - d. Board of Directors: Board of Directors- Commitment for 2021 discussion & recommendation
- VII. **DISTRICT STAFF REPORT- EXECUTIVE DIRECTOR:** Rebekah Evans
 - a. Renewal Outreach update & support
 - b. PBID Coalition update
 - c. Small Business Saturday- November 28
 - d. COVID update- Business support