



**80 Watt District ANNUAL MEETING**  
**Board of Directors Meeting**  
**Thursday, December 17, 2020 @ 10:00 am**  
**ZOOM Meeting**

## **AGENDA**

### **10:00 AM**

**Call to Order, Introductions:** Executive Director Rebekah Evans

**1. Quick Facts about the 80 Watt District- PBID (Property Business Improvement District)**

- a. What is a PBID? (Who, What, Why, When, Where?)
- b. Breakdown of Services overview & percentages of investment: Budget \$572,000
  - i. Security Services: 50%
  - ii. Maintenance Services: 16%
  - iii. Marketing Services: 11%
  - iv. Capital Improvements: 9%
  - v. Administration: 8%
  - vi. Contingency: 6%

**I. MEET OUR EXPERTS:**

**a. Board of Directors & Staff:**

- i. The 80 Watt District-PBID is governed by a Board of Directors made up of property and business owners representing a wide variety of use types within the district. Board members are volunteers. For the day-to-day management, the PBID is managed by the Executive Director, Rebekah Evans to insure professional delivery of service and compliance with all statutory requirements.

**b. Contractors:**

- i. Security Patrol: Sacramento Protective Services 916-575-9900, ext. 1/ Commander Jason Igman
- ii. Maintenance Services: Bissell Brothers (Public areas) -Supervisor Raleigh Annis
- iii. Marketing & Promotional (Branding) Services: Monster Design Company -CEO Tom Beauchamp

**II. Community Experts:**

**a. Sacramento Sheriffs Office:**

- i. POP (Problem Oriented Policing) Team: Sgt. Mike Daniels
- ii. HOT (Homeless Outreach Team): Sgt. Christy Lynn

**b. CHP (California Highway Patrol):** Officer Christopher Kelly /Sgt. Jeff Carlisle

**c. North Sacramento Chamber of Commerce:** Executive Director Franklin Burris

**III. Update from Supervisor Peters Office:** Director Vanessa McCarthy-Olmstead

**IV. Committee Update:**

- a. **Security Task Force Committee:** 1<sup>st</sup> Thursday of each month – Time: 9:30 am
- b. **Maintenance/Beautification Committee:** 1<sup>st</sup> Friday of each month -Time: 10:00 am
- c. **Marketing/Advocacy Committee:** 2<sup>nd</sup> Tuesday of each month -Time: 3:30 pm
- d. **District Homeless Coalition Committee:** TBD

**V. Questions for our Experts?**

**VI. Adjournment:** THANK YOU FOR ATTENDING!!