



80 Watt District/PBID General Board Meeting

Thursday, June 14, 2018 @ 11am

Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660

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+ **Board Attending:** Dave Kuhnen-Chair, Jim MacLaughlin-Vice Chair, Monica Billey-Secretary, Tom Carroll, Vanessa Olmstead, Seth Astle, Jason Currier-Treasurer

Board Absent: Daniel Savala, Larisa Sulzhik

Call to Order: Chairman of the Board David Kuhnen –Called to order at 11:10 am

Public Comments: Jimboys Tacos (Arden/Watt): Greg Laudner asked for 80 Watt District board to consider expanding the PBID to contain Arden/Watt area in the 2020 renewal.

- I. Consent Agenda: No minutes available, will submit at July meeting. (May/June 2018)
- II. Financial Report-(Treasurer-Currier)
 - a. June 2018 P&L, Balance Sheet, P&L (YTD), Expense/ Check detail
 - b. MOTION (Currier): to move budget items (MMS) expenses from Marketing to Administration, as was set in 2017 for Annual Report, and Board Retreat. Seconded by Jim MacLaughlin. All approved. (Kuhnen gave E.D. Rebekah Evans appreciation support on progress and what we have accomplished.)
- III. Update from Supervisor Peters Office. Budget is progressing. Homeless/Mental Health bill passed on July 1, we will hear more soon.
- IV. Update from Councilmember Warren’s Office. None. (Chair will reach out to Daniel Savala and ask if he is able to continue on board seat or submit for another from the Councilman’s office to participate) Evans to ask him for support on signage, and Longiview Avenue needs.
- V. Ad Hoc Committee Updates
 - a. **Security** – Crime Stats/ LPR Cameras, Shine Grant (Lights) (Carroll was asked to work with E.D. on ‘Security/Safety Protocol for business) LPR Cameras in manufacturing stage. (Astle asked board to continue to support E.D. so that she can continue and push forward on strategic plan.) Expressed discouragement on FOX news report-however, gave update on positive support into residential neighborhoods, because of complaints. (Astle) asked board to work with E.D. on ‘Adopt-a-Highway’ project next one, so that it shows major community support. Asked Evans to create a brochure for businesses on ‘What to do—when you have issues with gangs and prostitution at your place of business.’

- b. **Marketing and Advocacy** – Chair Vanessa McCarthy-Olmstead informed board about the Website/Social Media stats, RFP’s Banners/Monument signage sponsorships: (Longview Storage will participate, Safe Credit as well)
- c. **Maintenance-** Maintenance stats
- d. **GRANTS:** Light it Up (Shine Grant), TOT Grant (CPTED), Wrap the boxes.

VI. New Business Items

- a. Board recommendations on committee needs, Nomination discussion, Board member activity. (Board encouraged E.D., Rebekah to go forward on progress and showing the board what we can do in this community. Be better shepherds of the process. Find information and participate in ‘National Night Out-August 2018 with Sacramento County.’ Look at ‘guardian angels’ to come to 80 Watt District and get involved.
- b. Discussion for support: Evans to get more info on Bill AB1668—work with North Sac Chamber and get info out to our members.

ADJORNED: 12:55 pm

Next meeting: July 12, 2018 @ 11:00 am