



80 Watt District/PBID General Board Meeting

Thursday, July 12, 2018 @ 11am

Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660

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+ **Board Attending:** Jim MacLaughlin-Vice Chair, Monica Billey-Secretary, Tom Carroll,
Vanessa Olmstead, Jason Currier-Treasurer

Board Absent: Daniel Savala, Larisa Sulzhik, Dave Kuhnen-Chair, Seth Astle

Call to Order: ViceChair of the Board Jim MacLaughlin –Called to order at 11:15 am

Public Comments: none

- I. Consent Agenda: MOTION: Move to approve May and June 2018 Minutes, Currier/ 2nd Carroll, all approved. MOTION: Move to approve Website/ Social Media Stats, 2018 Taxes, E.D. 90 Day Goals, Maintenance Stats, Security/Crime Stats by Billey/ 2nd Currier, all approved.
- II. Financial Report-(Treasurer-Currier)
 - a. June 2018 P&L, Balance Sheet, P&L (YTD), Expense/ Check detail, noting that the LPR Cameras are paid in full, moved marketing dollars back-adjusting to Administration, which puts marketing back under budget.
- III. Executive Directors Report:
 - a. Update on grants written: TOT/ Shine Grant
 - b. MOTION: Ratify letter of support for DOT (bike/walk path) and letter of support for grant with Regional Transit Authority for upgrades to stations by Billey/ 2nd by Currier, all approved.

Update from Supervisor Peters Office. Security Fencing, damage in front of Safe Credit to be mended, additional fencing in front of 7-11 to be installed soon.
- IV. Update from Councilmember Warren’s Office. None. (Board members asked to write letter to Councilman Warren for new team member participation (thank you for service, who can participate on board?) Evans will write and get signature from Chair/Vice Chair.
- V. Ad Hoc Committee Updates
 - a. **Security** – Crime Stats/ LPR Cameras, Shine Grant (Lights) (Carroll) shared a draft of the ‘Security/Safety Protocol for business for review. With the change of staff (Jim Ernst out) the board discussed having a letter written (framed) from the Board of Directors and the Board of Supervisors in thanks for his service to our community. (Evans will work on and submit)
Encouraged working with Paladin to identify needs and continue

strengthening our relationship. Discussed Shaz Banquets—into the D.A.’s office for ABC license and non-compliance of parking codes.

- b. **Marketing and Advocacy** – Chair Vanessa McCarthy-Olmstead asked to ratify the RFP’s for banners, which will be sent out asap. MOTION to approve: Billey, 2nd McCarthy-Olmstead. (VMO) will be working with Jim Shoop/ County on Monument support, which needs County property. Team working on Sponsorship packages as well.
- c. **Maintenance/Beautification**: Currier stated that his ‘Asst Bank Mgr, Derek Gore’ will step in as chair of the committee.
- d. **GRANTS**: Discussion on submitted grants: Light it Up (Shine Grant), TOT Grant (CPTED). Future grants: Discussion on using ‘grant writer,’ since Rebekah wrote last grant. Need cost of writer if working on a grant.

VI. Old Business Items

- a. Strategic Plan: Board to review-and return needed updates asap. VMO already made suggestions for change. Will bring back for approval in August 2018.

VII. New Business Items.

- a. Board recommendations on committee needs, Nomination discussion, Board member activity. Billey will assist Evans with PBID Mgr update and all board will start reaching out to new board members. Send David’s list to all board. Annual Luncheon: Discussion on wanting more property owners—Billey to support Evans in outreach and create ‘Save the Date,’ and Invitation.
- b. Policies for discussion/approval:
 - i. MOTION: to approve the Designation to E.D. for business oversight, disbursements of financials and contracts,’ Move to approve Billey/ 2nd by Currier. All approved.
 - ii. Bank Signing and bill paying policy to be reviewed by Treasurer Currier, and brought back to the Board in August 2018.

ADJORNED: 12:40 pm

Next meeting: August 9, 2018 @ 11:00 am