



80-Watt District Board of Directors Meeting

Thursday, October 13th, 2022

Closed Session: 10:00am

Open Session: 11:00 AM – 12:30 PM

MEETING HELD IN PERSON AT SAFE CU

4636 WATT AVE., 2ND FLOOR, NORTH HIGHLANDS, CA 95660

Join Zoom Meeting (If you can't attend in -person)

<https://us02web.zoom.us/j/81948575879>

Meeting ID: 819 4857 5879

Find your local number: <https://us02web.zoom.us/u/kc8CyF6gDn>

VIDEO & PHONE CONFERENCE (with App)



AGENDA

NOTICE TO PUBLIC

You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public comments on items not listed on the agenda will be heard at the meeting as noted on the agenda. Executive Order: N-29-20 allows the Board Meeting to be teleconferenced as listed.

ROLL CALL

Executive Director: Jhason Wint, M.B.A

Board Chair: Seth Astle; Vice-Chair: Trena Ellis

Treasurer: David Kuhnen; Secretary: Vanessa McCarthy-Olmstead

Call to Order, Introductions, and Public Comment:

- I. **Public Report of Actions in Closed Session**
- II. **Public Comment- 3 minutes**
- III. **Consent Agenda** (for matters requiring little or no discussion):
 - a. Minutes- 80-Watt District Board of Directors Meeting: September 2022 Approved.
- IV. **Old Business:**
 - a. Update on Financial Reporting: QuickBooks is NOW ONLINE! Jhason Wint & Dave Kuhnen have access. Budget Ad-hoc meeting TBA.
 - b. 2022 Shine Award Allocation: Advertisement of "Shine Bright" promotion sent out. Light Audits/assessments of responding business are underway. (See Exhibit A)
 - i. **Move to Approve** utilizing 2022 Shine Funds for Recycling Industries. \$25K from SMUD funds towards materials, matching PBID \$25K to be utilized toward installation costs.
 - ii. Time constraints require the use of funds preferably by end of November. An audit/ assessment was already done *prior* to the new Executive Director's knowledge that there were funds available to aid in the necessary LED upgrades/retrofits for this essential business. Favoritism does not factor in, and the project needs to be completed by the end of the calendar year 2022.
 - c. 2023 Shine – awaiting status from SMUD on \$100k award application. These funds will be utilized throughout the PBID for continued LED upgrades and retrofitting in 2023.
 - d. Banners: Will have a meeting before the end of October so we can apply for street permits etc. Goal is to be up by Christmas Holiday
- V. **NEW Business**
 - a. ***Honored Guest: District 3 Supervisor, Honorable Rich Desmond** (*In-person*) – Addressing Homelessness crisis.
 - b. Health Education Council (HEC) PC Giveaway. RECEIVED 96 PC's!! Give away event in November/local PBID allotment/ Partner with Supervisors Office(ex: "... Supervisor Rich Desmond, in partnership with the 80 Watt PBID, donates X PC's to XYZ..." etc.) (See Exhibit B)
 - c. Web/ Logo design. Connected with Carson Solutions and went over various suggestions and ideas I have for a more engaging and exciting website—future-proofed with space for media and easier access to resources for visitors. Projected costs are:
 - i. Total Web makeover \$4,000
 - ii. Contingencies (Web Developer, Unexpected Issues) Not to exceed \$1,000
 - iii. Total \$5,000
 - iv. Move to Approve and begin immediately making our website the best PBID site anyone has ever seen!
- VI. **Committee updates:**
 - a. Security Task Force: (Seth Astle)
 - b. Maintenance & Beautification: (David Kuhnen)
 - c. Marketing & Advocacy Update: (Trena Ellis & Vanessa McCarthy-Olmstead)
- VII. ***Board of Supervisors- Chief of Staff Vanessa McCarthy-Olmstead**
 - a. Defer to *New Business
- VIII. **Additional Topics for the good of the order –**
 - a. Quick topics requiring little discussion
 - b. Lengthy topics will be added to next month's agenda:
- IX. **Adjournment:** **NEXT MEETING:** General Board Meeting: October 10th, 2022 @ 11:00 am

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. **ADA NOTICE** Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jhason Wint, M.B.A. at 916.495.5599 at least 48 hours prior to the meeting.

Exhibit A



"SHINE BRIGHT!"

PROMO

- We cover 50%-90% of the cost thanks to our partnerships with SMUD & CleanLight
- Better lighting means **SAFETY** for your customers!
- Better lighting means **BEAUTIFICATION** for your business!
- Better lighting means **MORE Customers!!**
- **Better lighting = Better Business!**



Service Stations & Convenience Stores



Office



Hospitality & Multi-Family



Parking Lot Indoor/ Outdoor Nice & Bright!



**THIS IS FREE MONEY THAT MUST BE AWARDED!
INSTALL INCLUDED!
FIRST COME FIRST SERVE!**



For a **FREE** assessment to see how much you qualify for, email Your 80 Watt PBID (Property Business Improvement District) at:

info@80wattdistrict.com or call us [916-495-5599](tel:916-495-5599)

Brought to you BY:



Executive Director, Jhason Wint, M.B.A and **YOUR** 80-Watt PBID District.
info@80wattdistrict.com



Mailing: 4628 Watt Ave. #365 | North Highlands, CA 95660
80WattDistrict.com

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Exhibit B



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