

80 Watt District Board of Directors Meeting

Thursday, January 14, 2020 @ 11:00 am-12:30 pm

TELECONFERENCE-due to COVID-19

Join Zoom Meeting: https://us02web.zoom.us/j/82188822119 Meeting ID: 821 8882 2119

Find your local number: https://us02web.zoom.us/u/kehz7S3NWu VIDEO & PHONE CONFERENCE (with App)

AGENDA

NOTICE TO PUBLIC

You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The Agenda provides a general description and staff recommendations; however, the board of Directors may act other than what is recommended. Executive Order: N-29-20 allows the Board Meeting to be Teleconferenced-as listed.

Call to Order, Introductions and Public Comment:

I. Public Comment- 3 minutes

II. Old Business: Action Required

a. Board Nomination for approval

- i. Board of Directors- Nominations for Director positions/ start date Jan 1, 2020, render Oath of Office
- b. Ratification of Executive Committee –election of positions (Chair, Vice Chair, Secretary, Treasurer)
- c. Acceptance of Board of Directors 2021 Agreement: Discussion/Signatures needed
- d. Ratification on Marketing/Advertising Agency hire for 2020/2021: Monster Design Company
 - i. Start Date: January 1, 2020
- e. Ratification of Extension on Agreement (Jan. 1, 2021-December 31, 2021) with contractor: Sacramento Protective Services: 1) Adding hours to 24/7 service, patrolling of additional boundaries
- III. Consent Agenda (for matters requiring little or no discussion):

Action Required

- a. Minutes- 80 Watt District Board of Directors meeting; November 2020, Security & Maintenance Reports (Nov) due to no quorum at November meeting.
- b. December Security, Maintenance, Social Media Reports (December)
- IV. Financial Report: Director Virginia Sickle

Action Required

- a. November/ December 2020 Financials (Action needed)
- b. Annual 2020 Treasurers Report
- c. 2021 Budget Categories breakdown for Strategic Plan
- V. New Business: Action Required
 - . Strategic Plan for 2021-2030 (10 years) Appoint Member to work with E.D.
 - i. Objectives, Goals, Action Items TBD

VI. COMMITTEE UPDATES:

For Information/Discussion or Action if applicable

Nomination of Committee Chairs and Committee support for 2021:

- a. Marketing/Advocacy
- b. Security Task Force Updates
- c. Maintenance/Beautification
- d. District Homeless Coalition

VII. Board of Supervisors- Deputy Chief of Staff Vanessa McCarthy-Olmstead

- a. Update on Retirement of Supervisor Susan Peters/ Appointment of Supervisor Elect Rich Desmond
- o. COVID update- public health notice, business support
- VIII. Thank you to Mohammad Anwar & Jim MacLaughlin for their service on the Board- (MacLaughlin) moving to Advisory Member
- IX. Adjournment: NEXT MEETING: Next General Board Meeting: February 11, 2021 @ 11:00 am

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting.

Action may not be taken on items not posted on the agenda. ADA NOTICE Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebekah Evans at 916.495.5599 at least 48 hours prior to the meeting.