



80-Watt District Board of Directors Meeting
Thursday, July 13th, 2023
 Board of Directors Only → *** Closed Session: 10:00 AM ***
Open Session: 11:00 AM – 12:30 PM
MEETING HELD IN PERSON AT SAFE CU
4636 WATT AVE., 2ND FLOOR, NORTH HIGHLANDS, CA 95660
 Public Zoom <https://us02web.zoom.us/j/83261655722> Meeting ID: 832 6165 5722



AGENDA

NOTICE TO PUBLIC

You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public comments on items not listed on the agenda will be heard at the meeting as noted on the agenda. Executive Order: N-29-20 allows the Board Meeting to be teleconferenced as listed.

ROLL CALL

Executive Director: Jhason Wint, M.B.A

Board Chair: Trena Ellis Vice Chair Interim: David Kuhnen

Treasurer: David Kuhnen; Secretary: Vanessa McCarthy-Olmstead

= Votable Agenda Item

Closed Session: 10:00 AM – Board of Directors meeting to discuss and decide upon PBID employee matters, ie. compensation, performance, etc.

Call to Order, Introductions, and Public Comment:

- I. **Public Comment- 3 minutes**
- II. **Consent Agenda**
 - a. Security Minutes; June 1st, 2023
 - b. Board Meeting Minutes; June 8th, 2023
- III. **Executive Director Report/ Committee updates:**
 - a. Executive Director – Jhason Wint
 - i. Annual Report
 - ii. Did Safe Stay walk-around, and invited Jon. Connected with on-site workers.
 - iii. Website 95% finished. Need headshots/Bios from BOD Members! (Bring your smiles)
 - iv. ARPA - \$100,000 Deposited into Account!
 - v. County Dump Voucher \$450+ Saved in June!
 - vi. SHINE Bright 2023 Promo Update 5 audits are done, and proposals will go out in the next 2-weeks.
 - vii. Money Management moves. Vote to approve \$250K-\$300k in 9-month CD @ 4% to yield PBID = \$10,000 dividend!
 - 1. Discussion (possible vote): Does moving money wisely to gain higher yields constitute additional "Unassessed funds?"
 - b. Security Task Force: (Dave Kuhnen)
 - c. Maintenance & Beautification: (David Kuhnen)
 - d. Marketing & Advocacy Update: (Trena Ellis & Vanessa McCarthy-Olmstead)
 - i. Adhoc committee needs to meet to discuss banners
 - e. Natasha Drane & Jeff Gasaway-- Dept General Services (Safe Stay updates & two-way Q&A)
- IV. **NEW Business**
 - a. Emily Briggs – PBID HUB Scrub/verify tech.
 - i. Verifies and updates Contacts/ businesses within PBID. More accurate and efficient than door-to-door.
 - ii. Typically Costs \$1.00 per contact
 - iii. We have apx 1000 contacts against 585 that show in PBID HUB as of now.
 - iv. Willing to charge .50 per, but will work with us just to get us to try it. Recommend vote for approval to spend between \$300-\$500 for the technology at the Executive Directors' discretion. The accurate information with then be uploaded to the website business directory page Executive Director Evaluation
 - b. Closed Session
 - 1. Merrit/COLA increase (Retroactive to June 1st)
 - 2. Bonus payout (Shine, Tip fee savings, Financial Management)
- V. **Board of Supervisors-** Chief of Staff Vanessa McCarthy-Olmstead
- VI. **Additional Topics for the good of the order –**
 - a. Quick topics requiring little discussion.
 - b. Lengthy topics will be added to next month's agenda:
- VII. **Adjournment:**

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. **ADA NOTICE** Meeting facilities are accessible to persons with disabilities. . If you require special assistance to participate in the meeting, notify Jhason Wint, M.B.A. at 916.495.5599 at least 48 hours prior to the meeting.