



# MEETING MINUTES



## 80 Watt District/PBID General Meeting- Board of Directors

Wednesday, July 13th, 2023, @ 11:00 am to 12:30 pm

In-Person: 4636 Watt Ave. 2<sup>nd</sup> Floor SAFE Conf RM and Zoom

= Votable Agenda Item

### ROLE CALL

**Executive Board of Directors Attending:** Trena Ellis – Chair; Treasurer--David Kuhnen, Vanessa McCarthy-Olmstead –Secretary;

**Directors Attending:** Jon Nidiffer-- ACS Controls; Tina Dover—B&Z Properties

**Board Absent:** , Jadi Howard

**Executive Director:** Jhason Wint

**Vendors/Partners:** Security- Trent Davis, Garrett Burke

**Closed Session:** 10:00AM Discuss employee matters. Moved to next month.

**Call to Order, Introductions, and Public Comment:** 11:06AM

- I. **Public Comment- 3 minutes**
- II. **Consent Agenda**
  - a. Security Minutes; June 1<sup>st</sup>, 2023
  - b. Board Meeting Minutes; June 8<sup>th</sup>, 2023 [Table to next month](#)
- III. **Executive Director Report/ Committee updates:**
  - a. Executive Director – Jhason Wint
    - i. Annual Report [Jhason stated that the report went well](#)
    - ii. Did Safe Stay walk-around, and invited Jon. Connected with on-site workers. [Restated the bullet points. Moving](#)
    - iii. Website 95% finished. Need headshots/Bios from BOD Members! (Bring your smiles) [Still looking for host at this time](#)
    - iv. ARPA - \$100,000 Deposited into Account! [Reported](#)
    - v. County Dump Voucher \$450+ Saved in June! [Reported](#)
    - vi. SHINE Bright 2023 Promo Update 5 audits are done, and proposals will go out in the next 2-weeks.
    - vii. Money Management moves. Vote to approve \$250K-\$300k in 9-month CD @ 4% to yield PBID = \$10,000 dividend!
      1. Discussion (possible vote): Does moving money wisely to gain higher yields constitute additional “Unassessed funds?” [Table to next month](#)
  - b. Security Task Force: (Dave Kuhnen) [SPS report. City did big clean up, even RV’s. Elizebeth- Constant calling for prostitute problem. SPS make sure you get the event number when you call.](#)
  - c. Maintenance & Beautification: (David Kuhnen)[In past, Walmart gave funds](#)
  - d. Marketing & Advocacy Update: (Trena Ellis & Vanessa McCarthy-Olmstead)
    - i. Adhoc committee needs to meet to discuss banners [Vanessa motions, Jon 2<sup>nd</sup>, VOTE= Unanimous. Motion PASS\(Trena, Vanessa, Tina\)](#)
  - e. Natasha Drane & Jeff Gasaway-- Dept General Services (Safe Stay updates & two-way Q&A)
- IV. **NEW Business**
  - a. Emily Briggs – PBID HUB Scrub/verify tech.
    - i. Verifies and updates Contacts/ businesses within PBID. More accurate and efficient than door-to-door.
    - ii. Typically Costs \$1.00 per contact
    - iii. We have apx 1000 contacts against 585 that show in PBID HUB as of now.
    - iv. Willing to charge .50 per, but will work with us just to get us to try it. Recommend vote for approval to spend between \$300-\$500 for the technology at the Executive Directors’ discretion. The accurate information with then be uploaded to the website business directory page Executive Director Evaluation [Dave mentions the Executive Director discretion to decide on this](#)
  - b. Closed Session
- V. **Board of Supervisors-** Chief of Staff Vanessa McCarthy-Olmstead. [Vanessa addresses Dollar Tree being a Code issue Call Steve](#)
- VI. **Additional Topics for the good of the order –**
  - a. Quick topics requiring little discussion. [Jon Suggests sign-in sheets and time keeper for meetings. Kendra willing to write letters to Dollar Tree.](#)
  - b. Lengthy topics will be added to next month’s agenda:
- VII. **Adjournment: 12:16 PM**