



MEETING MINUTES



80 Watt District/PBID General Meeting- Board of Directors

Wednesday, October 12th, 2023, @ 11:00 am to 12:30 pm

In-Person: 4636 Watt Ave. 2nd Floor SAFE Conf RM and Zoom

= Votable Agenda Item

ROLE CALL

Executive Board of Directors Attending:; Chair--Trena Ellis(Via ZOOM), Treasurer--David Kuhnen, Vanessa McCarthy-Olmstead –Secretary

Directors Attending: Jon Nidiffer-- ACS Controls; Tina Dover—B&Z Properties

Board Absent:, Jadi Howard

Executive Director: Jhason Wint

Vendors/Partners: Security- Jason Ingman, Garrett Burke

Closed Session: NONE

Call to Order, Introductions, and Public Comment: 11:07 AM

I. **Public Comment- 3 minutes**

II. **Consent Agenda**

- a. Security Minutes; September 6th, 2023 *Jon Motions to approve Minutes a presented. Trena 2nd. Unanimous vote. Motion PASSED!*
- b. Board Meeting Minutes; September 12th, 2023

III. **Executive Director Report/ Committee updates:**

- a. Security Task Force: (Dave Kuhnen)
 - i. SPS Report *Report given. Poole "Other districts have 'Do not pass out food' signs" with resources on them.*
 - ii. Cameras Update – Jhason Wint
- b. Maintenance & Beautification: (David Kuhnen)
 - i. Bissell Bros Report *Dumping is up. Dave K: Graffiti at RT station. How do we get Shoes down from telephone wires? Transfer station has its own sweeper trucks.* *Jon Motions, Vanessa 2nd Unanimous vote. Motion PASSED!*
- c. Executive Director: (Jhason Wint)
 - i. Move to have Jadi Howard removed officially from board due to time constraints.
 - ii. Financial Report *Continuing to work with Leta on Chart of Accounts. Jon requested the 600 List, Admin expenses. Some items are lumped under admin automatically. Additionally, there were a few legal expenses generated.*
 - 1. VOTE to approve the financial report as read
 - iii. SHINE Bright 2023 Promo – RFQ's sent September 29th with a close window of October 6th. No reply
 - 1. VOTE to approve releasing Shine funds to cover materials and labor and begin projects. *SAFE CU/Golden Corral/Mohammed: Tina motions, Jon 2nd- 4 yes Trena abstain - Passed. Highlands 80: Trena Motions, Vanessa 2nd—2 Yes, Trena yes via Zoom, Jon and Tina abstain. Passed.*
- d. Cameras: New sim cards ordered. Cameras on Myrtle have no power. Photocell will be replaced. *Photos shown, coordinate with banner installation. Vanessa states I can call Jennifer directly and begin going over designs.*
- e. Thien Ho Press Conference September 19th *Report given with photos.*
- f. Town Hall – Neighborhood Improvement Initiative September 28th. *Report given with photos. Encouraged everyone to contribute ideas on ways to spend the \$3MIL for blight improvements*
- g. Marketing & Advocacy Update: (Trena Ellis & Vanessa McCarthy-Olmstead)
 - i. Adhoc committee needs to meet to discuss banners. *See item d.*

IV. **Board of Supervisors Office**

V. **NEW Business**

- a. 80 WattOberfest Halloween Mixer October 26th
 - i. Budget range \$2500-\$3500 from Marketing /Advocacy (\$18k) *Vanessa imparts to Jhason that most mixers do not have large attendance. Advised to scale back budgetarily. Jhason said he would return the majority of items purchased and drop the 360* photo booth vendor. Additionally, no Phat Jerry's truck, rather ask Jerry how many sandwiches we can get for \$150-\$200 and we'll just cut them up.*
 - ii. Venue – Sacramento Horseman's Association. Negotiated FREE!
 - iii. ABC 1 Day Permit Submitted this week
 - iv. Donations from local businesses for raffles
 - v. Phat Jerrys 80Watt subsidy, \$500 guarantee.

VI. **Adjournment: 12:45 PM**

Jon said he has tablecloths we can borrow, and Vanessa has some hard seltzers.